

## Deputy Digital Director

**End Citizens United's Mission:** To end Big Money in politics and fix our rigged political system by electing campaign finance reform champions, passing state ballot measures and elevating this issue in the national conversation. We will work in partnership with these champions to overturn Citizens United, and end the unlimited and undisclosed money in politics. We'll work towards the mission by electing pro-reform candidates, raising the issue of money in politics as a national priority, and working with ballot measure campaigns to pass pro-reform laws in the states

**Reports to:** Digital Director

**Job Summary:** The Deputy Digital Director will work with End Citizens United's Digital Director to strategize and implement our national digital strategy. The person in this role will coordinate ECU Action Fund's national email fundraising and advocacy programs to support ECU's initiatives and endorsed candidates, develop and track KPIs, and work to move our online community of over 3 million members to take offline action.

Production, technical, graphic design experience, and strong writing skills are essential to success in this position.

### Primary Responsibilities:

Responsibilities include, but are not limited to:

- Coordinate ECU Action Fund's email fundraising and advocacy programs, including, but not limited to planning email campaigns, developing email content, writing and copy editing, managing design, production, and segmentation of emails
- Implement organic tactics to grow our email, SMS, and social media accounts and membership
- Strategize and assist implementing digital organizing tactics, using Facebook groups, SMS, and our social networks
- Track and report key performance of email, SMS, and social media programs
- Perform additional duties as assigned

### Qualifications

The Deputy Digital Director must be a self-starter with at least three to five years of political and/or digital experience. They must have a strong interest in stopping big money in politics and helping elect campaign finance reform champions to Congress. The Deputy Digital Director should have excellent writing and editing skills, experience working in CRMs (Blue State Digital preferred), and be proficient in HTML and CSS. Additionally, they have good attention to detail, an entrepreneurial spirit, instinct for creative problem-solving, and a sense of humor.

This position ends on November 30, 2018.

End Citizens United offers a competitive salary and benefits package. To apply, email resume and cover letter to [jobs@endcitizensunited.org](mailto:jobs@endcitizensunited.org), -- subject line "Deputy Digital Director." No calls, please.

**End Citizens United is an Equal Opportunity Employer that values a multi-cultural, diverse working environment. Applicants of diverse backgrounds are welcomed and encouraged to apply.**