

AD TEXT	BACKUP
<p>VO: Matt Rosendale told insurers that raising health insurance rates 23% was reasonable.</p> <p><i>TEXT: Matt Rosendale told insurers that raising health insurance rates 23% was reasonable.</i></p>	<p>ROSENDALE TOLD INSURERS THAT RAISING HEALTH INSURANCE RATES 23% WAS REASONABLE</p> <p>July 2017: Blue Cross Blue Shield Of Montana Requested An Average 23.1% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "In the individual market, Blue Cross and Blue Shield of Montana is requesting an average increase of 23.1 percent. Blue Cross [Office of the Montana State Auditor, 7/11/17]</p> <ul style="list-style-type: none"> <p>July 2017: PacificSource Requested An Average 7.4% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "PacificSource is requesting an average increase of 7.4 percent and insures approximately 12,000 Montanans in the individual market." [Office of the Montana State Auditor, 7/11/17]</p> <p>July 2017: Montana Health CO-OP Requested An Average 4% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "The Montana Health CO-OP is requesting an average increase of 4 percent in the individual market. The CO-OP insures about 20,000 Montanans in the individual market." [Office of the Montana State Auditor, 7/11/17]</p> <p>August 2017: When Health Insurance Companies Asked For Rate Increases, Rosendale Told Them Their Request Was Reasonable; "We Are All Aware Of The Uncertainty" Surrounding The ACA. In October 2017, the Bozeman Daily Chronicle reported: "Insurance Commissioner Matt Rosendale is charged with saying whether insurance rates are excessive, inadequate or unjustified for Montanans. When the state's three insurance companies asked for rate increases between 4 and 23 percent in August, Rosendale said that request was reasonable. 'We are all aware of the uncertainty surrounding the [Affordable Care Act],' he wrote in an email to insurers on Aug. 4, which the Chronicle obtained in an open records request." [Bozeman Daily Chronicle, 10/28/17]</p> <ul style="list-style-type: none"> <p>"When The State's Three Insurance Companies Asked For Rate Increases Between 4 And 23 Percent In August, Rosendale Said That Request Was Reasonable." In October 2017, the Bozeman Daily Chronicle reported: "Insurance Commissioner Matt Rosendale is charged with saying whether insurance rates are excessive, inadequate or unjustified for Montanans. When the state's three insurance companies asked for rate increases between 4 and 23 percent in August, Rosendale said that request was reasonable. 'We are all aware of the uncertainty surrounding the [Affordable Care Act],' he wrote in an email to insurers on Aug. 4, which the Chronicle obtained in an open records request." [Bozeman Daily Chronicle, 10/28/17]</p>

	<p>Rosendale Said If Public Policy Changed What Insurers Were Dealing With, He Would Work With Companies To “Ensure Rates Are Modified To Address New Circumstances.” In October 2017, the Bozeman Daily Chronicle reported: “In that email, Rosendale said if acts by Congress or the Trump Administration changed what insurers were dealing with, his office would work with them to ‘ensure rates are modified to address new circumstances.’” [Bozeman Daily Chronicle, 10/28/17]</p>
<p>VO: Rosendale took big money from the insurance industry.</p> <p><i>TEXT: Rosendale took big money from the insurance industry.</i></p>	<p>ROSENDALE TOOK BIG MONEY FROM THE INSURANCE INDUSTRY</p> <p>Rosendale Has Received \$34,323 From The Insurance Industry. According to records from the Montana Commissioner of Political Practices and the FEC, Rosendale has received \$34,323 from the insurance industry-related PACs and persons over the course of his career. Donors include the Property Casualty Insurers Association of America, several employees of Victory Insurance, Joe Crail, senior vice president of Western Mutual, and registered lobbyists for Blue Cross Blue Shield of Montana and Pacific Source. [Montana Commissioner of Political Practices, accessed 1/12/18; FEC, accessed 7/23/18]</p>
<p>VO: For Rosendale, it sounds reasonable. But for Montana families, it hurts.</p> <p><i>TEXT: For Rosendale, it sounds reasonable. But for Montana families, it hurts.</i></p> <p><i>TEXT DISCLAIMER: Paid for by End Citizens United, endcitizensunited.org. Not authorized by any candidate or candidate’s committee.</i></p>	

7/31/18

AD TEXT	BACKUP
<p>VO: Matt Rosendale approved of a 23% health insurance rate increase and said it was reasonable.</p> <p><i>TEXT: Matt Rosendale approved of a 23% health insurance rate increase and said it was reasonable.</i></p>	<p>ROSENDALE TOLD INSURERS THAT RAISING HEALTH INSURANCE RATES 23% WAS REASONABLE</p> <p>July 2017: Blue Cross Blue Shield Of Montana Requested An Average 23.1% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "In the individual market, Blue Cross and Blue Shield of Montana is requesting an average increase of 23.1 percent. Blue Cross [Office of the Montana State Auditor, 7/11/17]</p> <ul style="list-style-type: none"> <p>July 2017: PacificSource Requested An Average 7.4% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "PacificSource is requesting an average increase of 7.4 percent and insures approximately 12,000 Montanans in the individual market." [Office of the Montana State Auditor, 7/11/17]</p> <p>July 2017: Montana Health CO-OP Requested An Average 4% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "The Montana Health CO-OP is requesting an average increase of 4 percent in the individual market. The CO-OP insures about 20,000 Montanans in the individual market." [Office of the Montana State Auditor, 7/11/17]</p> <p>August 2017: When Health Insurance Companies Asked For Rate Increases, Rosendale Told Them Their Request Was Reasonable; "We Are All Aware Of The Uncertainty" Surrounding The ACA. In October 2017, the Bozeman Daily Chronicle reported: "Insurance Commissioner Matt Rosendale is charged with saying whether insurance rates are excessive, inadequate or unjustified for Montanans. When the state's three insurance companies asked for rate increases between 4 and 23 percent in August, Rosendale said that request was reasonable. 'We are all aware of the uncertainty surrounding the [Affordable Care Act],' he wrote in an email to insurers on Aug. 4, which the Chronicle obtained in an open records request." [Bozeman Daily Chronicle, 10/28/17]</p> <ul style="list-style-type: none"> <p>"When The State's Three Insurance Companies Asked For Rate Increases Between 4 And 23 Percent In August, Rosendale Said That Request Was Reasonable." In October 2017, the Bozeman Daily Chronicle reported: "Insurance Commissioner Matt Rosendale is charged with saying whether insurance rates are excessive, inadequate or unjustified for Montanans. When the state's three insurance companies asked for rate increases between 4 and 23 percent in August, Rosendale said that request was reasonable. 'We are all aware of the uncertainty surrounding the [Affordable Care Act],' he wrote in an email to insurers on Aug. 4, which the Chronicle obtained in an open records request." [Bozeman Daily Chronicle, 10/28/17]</p>

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<p>VO: Does a 23% increase sound reasonable to you? No way. Matt Rosendale: helping special interests, hurting Montana families.</p> <p><i>TEXT: Does a 23% increase sound reasonable to you? No way! Matt Rosendale. Helping special interests. Hurting Montana families.</i></p> <p><i>TEXT DISCLAIMER: Paid for by End Citizens United, endcitizensunited.org. Not authorized by any candidate or candidate’s committee.</i></p>	<p>ROSENDALE TOOK BIG MONEY FROM THE INSURANCE INDUSTRY</p> <p>Rosendale Has Received \$34,323 From The Insurance Industry. According to records from the Montana Commissioner of Political Practices and the FEC, Rosendale has received \$34,323 from the insurance industry-related PACs and persons over the course of his career. Donors include the Property Casualty Insurers Association of America, several employees of Victory Insurance, Joe Crail, senior vice president of Western Mutual, and registered lobbyists for Blue Cross Blue Shield of Montana and Pacific Source. [Montana Commissioner of Political Practices, accessed 1/12/18; FEC, accessed 7/23/18]</p>

POLL TEXT	BACKUP
<p>VO: Bad deals. Big donors. This is how we get screwed.</p> <p>Matt Rosendale accepted donations from the insurance industry...</p> <p><i>TEXT: Bad deals. Big donors. This is how we get screwed. Matt Rosendale accepted donations from the insurance industry...</i></p>	<p>MATT ROSENDALE ACCEPTED DONATIONS FROM THE INSURANCE INDUSTRY</p> <p>Rosendale Has Received \$34,323 From The Insurance Industry. According to records from the Montana Commissioner of Political Practices and the FEC, Rosendale has received \$34,323 from the insurance industry-related PACs and persons over the course of his career. Donors include the Property Casualty Insurers Association of America, several employees of Victory Insurance, Joe Crail, senior vice president of Western Mutual, and registered lobbyists for Blue Cross Blue Shield of Montana and Pacific Source. [Montana Commissioner of Political Practices, accessed 1/12/18; FEC, accessed 7/23/18]</p>
<p>VO: ...and when insurers raised rates by 23%, he called it reasonable. Matt Rosendale: Bad deals and big donors.</p> <p><i>TEXT: ...and when insurers raised rates by 23%, he called it donors. reasonable. Matt Rosendale: Bad deals and big donors.</i></p> <p><i>TEXT DISCLAIMER: Paid for by End Citizens United, endcitizensunited.org. Not authorized by any candidate or candidate's committee.</i></p>	<p>ROSENDALE TOLD INSURERS THAT RAISING HEALTH INSURANCE RATES 23% WAS REASONABLE</p> <p>July 2017: Blue Cross Blue Shield Of Montana Requested An Average 23.1% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "In the individual market, Blue Cross and Blue Shield of Montana is requesting an average increase of 23.1 percent. Blue Cross [Office of the Montana State Auditor, 7/11/17]</p> <ul style="list-style-type: none"> • July 2017: PacificSource Requested An Average 7.4% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "PacificSource is requesting an average increase of 7.4 percent and insures approximately 12,000 Montanans in the individual market." [Office of the Montana State Auditor, 7/11/17] • July 2017: Montana Health CO-OP Requested An Average 4% Rate Increase For Individuals. In July 2017, the Office of the Montana State Auditor issued a press release that stated: "The Montana Health CO-OP is requesting an average increase of 4 percent in the individual market. The CO-OP insures about 20,000 Montanans in the individual market." [Office of the Montana State Auditor, 7/11/17] <p>August 2017: When Health Insurance Companies Asked For Rate Increases, Rosendale Told Them Their Request Was Reasonable; "We Are All Aware Of The Uncertainty" Surrounding The ACA. In October 2017, the Bozeman Daily Chronicle reported: "Insurance Commissioner Matt Rosendale is charged with saying whether insurance rates are excessive, inadequate or unjustified for Montanans. When the state's three insurance companies asked for rate increases between 4 and 23 percent in August, Rosendale said that request was reasonable. 'We are all aware of the uncertainty surrounding the [Affordable Care Act],' he wrote in an email to insurers on Aug. 4, which the Chronicle obtained in an open records request." [Bozeman Daily Chronicle, 10/28/17]</p>

- **“When The State’s Three Insurance Companies Asked For Rate Increases Between 4 And 23 Percent In August, Rosendale Said That Request Was Reasonable.”** In October 2017, the Bozeman Daily Chronicle reported: “Insurance Commissioner Matt Rosendale is charged with saying whether insurance rates are excessive, inadequate or unjustified for Montanans. When the state’s three insurance companies asked for rate increases between 4 and 23 percent in August, Rosendale said that request was reasonable. ‘We are all aware of the uncertainty surrounding the [Affordable Care Act],’ he wrote in an email to insurers on Aug. 4, which the Chronicle obtained in an open records request.” [Bozeman Daily Chronicle, [10/28/17](#)]

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