MEMORANDUM

To: Interested Parties
From: David Petts
Date: September 24, 2018
RE: VA-07 Poll Results

The following is a summary of findings from a live interview telephone survey conducted among 400 likely voters Virginia’s Seventh Congressional District. Respondents were reached on both landlines and mobile phones. Interviews were conducted September 18-20, 2018. The sampling error for this survey is plus or minus 4.9 percentage points.

Summary

- Abigail Spanberger is in a dead even race with Republican incumbent Dave Brat at 47% to 47%.
- Among those voters who say they definitely plan to vote in November, Spanberger leads 50% to 45%.
- Brat’s favorable and job rating are both below 50%, another warning sign for any incumbent.

In our trial heat matchup, Spanberger and Brat are tied at 47%. Among the 84% of the sample who say they definitely intend to vote in November, Spanberger has a 5-point lead, 50% to 45%.

![Graph showing vote results]

Brat’s job rating as a member of Congress is just 44% positive and 34% negative. Brat’s favorable rating is 38% favorable and 34% unfavorable.

Spanberger has relatively high name identification as a challenger at 71% and has a favorable rating of 37% favorable and 22% unfavorable, a significantly higher ratio than the incumbent.

While Mitt Romney won this district with more than 54% of the vote in 2012, Trump was only able to muster 50% of the vote in 2016. Trump’s job rating today is 49% positive and 50% negative.

Abigail Spanberger has a real opportunity to win this seat. The race is tied. On every key metric, Dave Brat is well below 50%, a danger sign for any incumbent.