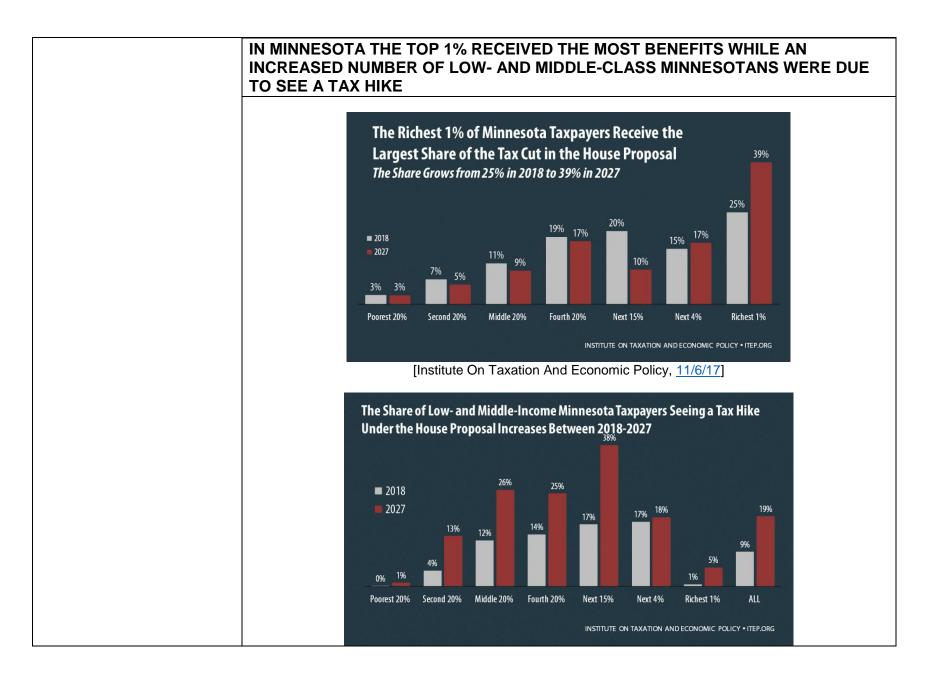
## End Citizens United Noir—Paulsen Issue Ad Back-Up 1/16/18

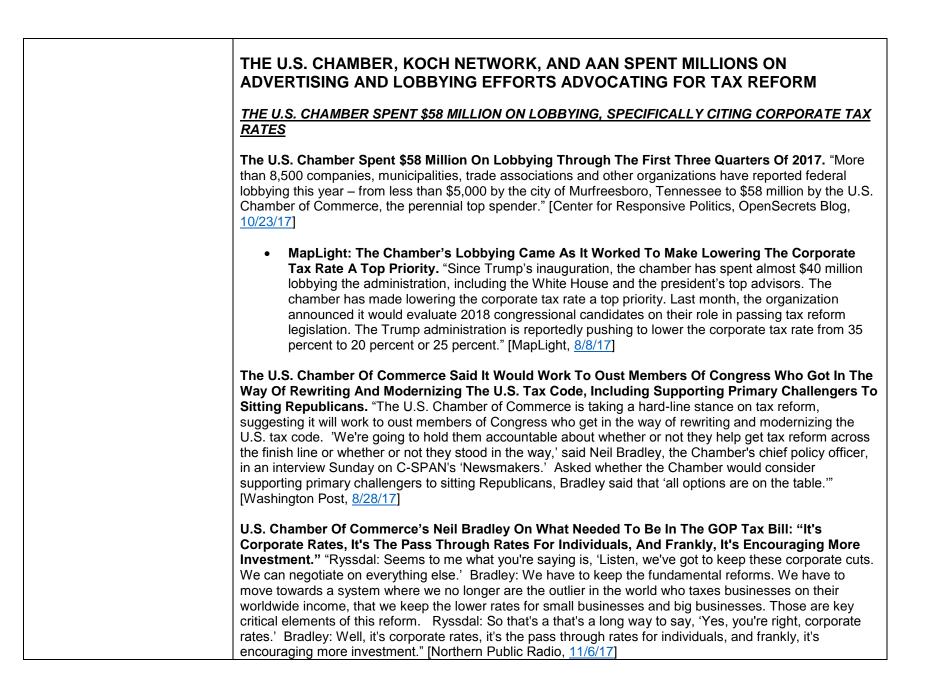
| VO/GFX   | Back-Up  |
|--|--|
| <b>GFX:</b> Erik Paulsen is the<br>Congressman Who Sold Out<br>Minnesota<br><b>VO:</b> Your congressman sold you<br>out. | GFX: Erik Paulsen is the Congressman Who Sold Out Minnesota<br>VO: Your congressman sold you out.<br>GFX: REP. PAULSEN CONFIDENTIAL<br>VO: Congressman Erik Paulsen<br>GFX: Rep. Erik Paulsen Sold Out Minnesota   |
| GFX: REP. PAULSEN<br>CONFIDENTIAL  | THE TAX BILL PAULSEN SUPPORTED CUT TAXES FOR HIS CORPORATE AND WEALTHY DONORS AT THE EXPENSE OF MIDDLE-CLASS MINNESOTANS   |
| VO: Congressman Erik<br>Paulsen<br><i>GFX: Rep. Erik Paulsen Sold</i><br><i>Out Minnesota</i>                            | THE HOUSE GOP BILL RAISED TAXES ON 13 MILLION MIDDLE-CLASS FAMILIES,<br>WHILE A DISPROPORTIONATE AMOUNT OF THE BENEFITS WENT TO THE TOP 1%<br>AND CORPORATIONS   |
|  | NEW YORK TIMES: GOP HOUSE TAX PLAN WOULD RAISE TAXES ON NEARLY 13<br>MILLION WHO MADE \$100,000 OR LESS  |
|  | New York Times: The GOP Tax Plan "Would Actually Raise Taxes On Nearly 13 Million Tax Filers<br>Who Earn \$100,000 A Year Or Less." "The House Republican tax bill is a clear windfall for corporate<br>America and a roll of the dice for the middle-class families that President Trump promised would be the<br>centerpiece of his economic agenda. Early projections suggest the bill would cut taxes for an average<br>middle-class family. But the typical cut could be relatively modest, compared with the benefits for<br>businesses and high earners. More important, the myriad changes in the code would actually raise taxes on<br>nearly 13 million tax filers who earn \$100,000 a year or less, according to preliminary calculations using the<br>open-source economic modeling software TaxBrain." [New York Times, <u>11/2/17</u> ] |
|  | Nearly Half Of All Middle-Class Families Would Pay More In Taxes In 2026 Than They Would Under Current Rules If The Proposed House Tax Bill Became Law, And About One-Third Would Pay More In 2018. "Nearly half of all middle-class families would pay more in taxes in 2026 than they would under current rules if the proposed House tax bill became law, and about one-third would pay more in 2018, according to a New York Times analysis, a striking finding for a bill promoted as a middle-class tax cut. President Trump and congressional Republicans have pitched the plan unveiled last week as a tax cut for most Americans. But millions of middle-class families — particularly those with children — would see an immediate tax increase, averaging about \$2,000. Among the hardest-hit under the plan would be some of the most     |

| vulnerable taxpayers: those with huge out-of-pocket medical expenses. By 2026, 45 percent of middle-class families would pay more than what they would under the existing tax system." [New York Times, <u>11/6/17</u> ]   |
|--|
| • By 2026, 45 Percent Of Middle-Class Families Would Pay More Than What They Would Under The Existing Tax System. "Nearly half of all middle-class families would pay more in taxes in 2026 than they would under current rules if the proposed House tax bill became law, and about one-third would pay more in 2018, according to a New York Times analysis, a striking finding for a bill promoted as a middle-class tax cut. President Trump and congressional Republicans have pitched the plan unveiled last week as a tax cut for most Americans. But millions of middle-class families — particularly those with children — would see an immediate tax increase, averaging about \$2,000. Among the hardest-hit under the plan would be some of the most vulnerable taxpayers: those with huge out-of-pocket medical expenses. By 2026, 45 percent of middle-class families would pay more than what they would under the existing tax system." [New York Times, <u>11/6/17</u> ]  |
| Headline: "Republican Plan Would Raise Taxes On Millions" [New York Times, <u>11/6/17]</u>   |
| TAX POLICY CENTER: HALF THE BENEFITS OF THE HOUSE GOP TAX REFORM<br>BILL WOULD GO TO THE TOP 1 PERCENT BY 2027   |
| The Tax Policy Center Found That Half The Benefits Of The House GOP Tax Reform Bill Would Go To The Top 1 Percent By 2027. "The wealthy get a lot of benefits in the bill. The estate tax, which is paid only when property and other assets worth over \$5.5 million are passed on to heirs, doubles to about \$11 million in 2018 (around \$22 million for couples), meaning a lot fewer people have to pay it. And the estate tax goes away entirely in 2024. The mega-wealthy also would get to keep charitable deductions, a popular way that lowers their tax bills, and they no longer would have to pay the alternative minimum tax (AMT), a safeguard against excessive tax dodging that's been in place since 1969. Some wealthy business owners would be able to take advantage of the lower pass-through rate as well. Overall, the Tax Policy Center found that half the benefits of the bill go to the top 1 percent by 2027." [Washington Post, Wonkblog, <u>11/16/17</u> ] |
| ABOUT THREE-QUARTERS OF THE BENEFITS FOR THE HOUSE GOP TAX BILL WOULD GO TO BUSINESSES   |
| In Total, About Three-Quarters Of The Benefits For The House GOP Tax Bill Would Go To Businesses. "The price tag for the bill is just over \$1.4 trillion, according to JCT, meaning that amount would be added to the debt if spending cuts are not made (or more revenue raised) in the coming years to offset the cost. Economists believe the tax cuts would generate some additional growth, but not nearly enough to cover the costs. In total, about three-quarters of the benefits go to businesses and the remaining quarter goes to individuals." [Washington Post, Wonkblog, <u>11/16/17</u> ]  |



|   | [Institu   | [Institute On Taxation And Economic Policy, <u>11/6/17]</u>   |  |   |  |  |
|---|--|---|--|---|--|--|
| <b>VO:</b> His Big Money supporters called in a favor   | VO: His Big Money supporters called in a favor   |   |  |   |  |  |
| <i>GFX:</i> Headline: Special Interests<br>Fund Rep. Erik Paulsen<br><i>Cite:</i> Center for Responsive<br>Politics | PAULSEN'S CAMPAIGNS WERE THE BENEFICIARY OF HUNDREDS OF<br>THOUSANDS OF DOLLARS OF AID FROM A COALITION OF GOP SPECIAL<br>INTEREST AND CORPORATE FORCES LEADING THE PUSH FOR TAX REFORM  |   |  |   |  |  |
|   | PAULSEN'S CAMPAIGNS WERE THE BENEFICIARY OF \$524K OF SPENDING BY<br>THE U.S. CHAMBER, KOCH INDUSTRIES, AND AMERICAN ACTION NETWORK<br>Over His Career, Paulsen's Campaigns Were The Beneficiary Of \$524K Of Spending By The U.S.<br>Chamber, Koch Industries, And American Action Network:   |   |  |   |  |  |
|   | TOTAL OUTSIDE SPENDING   | TOTAL CONTRIBUTIONS   | TOTAL OUTSIDE  | COMBINED  |  |  |
|   | FROM U.S. CHAMBER<br>\$50,000  | FROM KOCH INDUSTRIES<br>\$74,000  | SPENDING FROM AAN<br>\$400,000   | TOTAL<br>\$524,000  |  |  |
|   | [FEC, Electioneering Communications, Accessed 12/14/17; FEC, Friends of Erik Paulsen & ICE PAC, Receipts, Accessed 12/14/17; American Action Network, Press Release, 11/8/16]         THE U.S. CHAMBER, KOCH BROTHERS, AND AMERICAN ACTION NETWORK         WERE SPECIAL INTERESTS  |   |  |   |  |  |
|   | Trump National Campaign Co-C<br>Commerce Was "Incredibly Pow<br>CO-CHAIRMAN & POLICY ADVIS<br>Well, I think the modern populist is<br>should be the leader in the world of<br>doing so, because if we do not put<br>crony capitalism. We have our gow<br>the United States Chamber of Cor<br>reelection campaigns for members<br>American people is absolutely wro<br>losers, allows the trade deals to be<br>6/30/16] (VIDEO) | verful Special Interest." "SAM of<br>SER: How are you doing, Alisyn's<br>sone that understands that Ame<br>on the global stage. In fact, we o<br>t American interests first, what w<br>vernment picking winners and low<br>mmerce who are incredibly powers<br>s of Congress. And this whole no<br>ong, because what happens, it ra | CLOVIS, TRUMP NATIONA?<br>Thanks for having me on [<br>rica is a global player. We a<br>ught to put American interes<br>we end up with is what we have<br>sers. We have our people the<br>afful special interest, who func-<br>ption that they are looking o<br>aises barriers to entry, it pick | AL CAMPAIGN<br>] CLOVIS:<br>are in fact<br>sts first, in<br>ave. And that's<br>nat are part of<br>el and fund<br>ut for the<br>ss winners and |  |  |

| News And Observer: "Out Of State Special Interests (Does The Phrase 'Koch Brothers' Ring A<br>Bell?)" Would Spend More Money On Judicial Elections If They Were Changed To Every Two Years.<br>"But at least currently, appeals court judges and Superior Court judges serve eight-year terms, with district<br>court judges serving four years. Making all run every two years would mean more money and likely, much of<br>it would come from out of state special interests (does the phrase 'Koch brothers' ring a bell?) who have a<br>dream that Republicans could gain control of every branch of government and that Republican judges might<br>be more inclined to enforce the legislation passed by Republican-run legislatures." [News & Observer,<br>Editorial Board, 10/26/17]    |
|--|
| Star Tribune: Candidate Erik Paulsen Was Aware Of Congressional Leadership Fund But<br>"Candidates Are Banned By Law From Coordinating With Special-Interest Groups" Like CLF. "CLF<br>field offices tailor their pitches to individual districts, Bliss said. But super PACs don't offer unconditional<br>support. The CLF expects its candidates to take tough votes on issues like health care. Paulsen voted to<br>repeal the Affordable Health Care Act. When Iowa Republican Rep. David Young announced he would vote<br>against the replacement House health care bill, the CLF closed its office in his district. The Paulsen<br>campaign is aware of the CLF's efforts, but candidates are banned by law from coordinating with special-<br>interest groups." [Star Tribune, 7/28/17] |
| • Congressional Leadership Fund Was Formed To Support A Republican Majority In The House And Was The Sister Super PAC To American Action Network. "Mike Shields, the top aide at the Republican National Committee and a veteran political operative, is leaving the party committee to helm a super PAC dedicated to preserving and expanding the party's House majority. Shields has been appointed president of both the American Action Network, a 501(c)4 organization focused on issue advocacy, and its sister super PAC, the Congressional Leadership Fund." [Washington Post, <u>1/28/15</u> ]  |
| THE U.S. CHAMBER, KOCH NETWORK, AND AMERICAN ACTION NETWORK LED A MULTI-MILLION CAMPAIGN ADVOCATING FOR TAX REFORM   |
| "A COALITION OF SOME OF THE WEALTHIEST FORCES IN CONSERVATIVE<br>POLITICS" LED AN AGGRESSIVE BLITZ TO PUSH GOP LAWMAKERS TO<br>SUPPORT TAX REFORM  |
| Washington Post: "A Coalition Of Some Of The Wealthiest Forces In Conservative Politics Is Kicking Off A Major TV And Ground Campaign This Month To Drive Momentum For A Historic Tax Overhaul." "A coalition of some of the wealthiest forces in conservative politics is kicking off a major TV and ground campaign this month to drive momentum for a historic tax overhaul. The issue is now the GOP's top legislative priority this fall, following the failure to enact an overhaul of the nation's health-care laws." [Washington Post, 8/11/17]  |



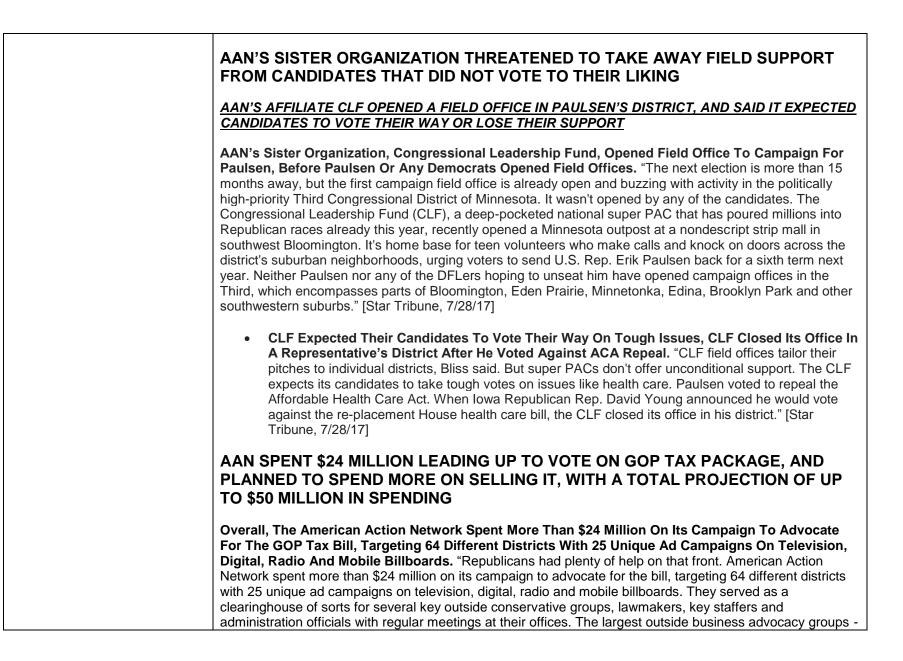
| <ul> <li>Headline: "The US Chamber Of Commerce Won't Let Go Of Corporate Tax Cuts" [Northern<br/>Public Radio, <u>11/6/17]</u></li> </ul>   |
|---|
| THE KOCH NETWORK SPENT MILLIONS ON A TAX REFORM LOBBYING CAMPAIGN   |
| <b>The Koch Network Said It Spent More Than \$20 Million Promoting The GOP Tax Legislation.</b> "The Koch-led groups alone spent more than \$20 million promoting the legislation, according to a fact sheet they provided. Republicans on Wednesday said they believe Americans will warm to the legislation over time, as they see changes reflected in their own tax bills." [Wall Street Journal, <u>12/21/17</u> ]   |
| • The Koch Network Said Its Campaign In Support Of Tax Reform Included Knocking On More<br>Than 33,000 Doors, Reaching More Than 16 Million People Via Digital Ads Online, And<br>Running 111 Different Digital Campaigns. "An internal report said the Koch organizations<br>knocked on more than 33,000 doors to tell voters about the tax bill's potential, reached more than<br>16 million people via digital ads online and ran 111 different digital campaigns. The cost for<br>Wisconsin alone, where many worried about a defection from Republican Sen. Ron Johnson and<br>the re-election bid next year of Democratic Sen. Tammy Baldwin, was \$1.6 million." [TIME,<br>12/21/17]   |
| AAN PLANNED TO SPEND UP TO \$50 MILLION SUPPORTING GOP TAX PACKAGE  |
| American Action Network Said It Would Spend \$50 Million Promoting The GOP Tax Plan. "Tens of millions of millions of dollars are likely to be spent by both sides in the tax fight, not to mention the swarm of lobbyists from industry groups expected to descend on Capitol Hill. The conservative American Action Network said it will spend \$50 million promoting the plan, while progressive group have vowed to fund major campaigns against it." [NBC News, <u>11/2/17</u> ]   |
| Overall, The American Action Network Spent More Than \$24 Million On Its Campaign To Advocate<br>For The GOP Tax Bill, Targeting 64 Different Districts With 25 Unique Ad Campaigns On Television,<br>Digital, Radio And Mobile Billboards. "Republicans had plenty of help on that front. American Action<br>Network spent more than \$24 million on its campaign to advocate for the bill, targeting 64 different districts<br>with 25 unique ad campaigns on television, digital, radio and mobile billboards. They served as a<br>clearinghouse of sorts for several key outside conservative groups, lawmakers, key staffers and<br>administration officials with regular meetings at their offices. The largest outside business advocacy groups -<br>including the US Chamber of Commerce and the Business Roundtable launched sustained campaigns<br>to keep lawmakers on track." [CNN, <u>12/20/17</u> ] |

## PAULSEN WAS CONTINUOUSLY PRESSURED BY DARK MONEY GROUP AAN TO SUPPORT TAX REFORM

# PAULSEN WAS SPECIFICALLY PRESSURED BY AAN THROUGH VARIOUS AD CAMPAIGNS TO SUPPORT TAX REFORM IN 2017

Out Of 19 AAN Ad Buys From May Through December 2017, Paulsen's District Was Targeted In 17 Of Them. Ad buys included digital, robocalls, TV, radio, and mail, and represented total multi-district buy:

|  | Ad Buy  | Amount of Multi-<br>District Buy* | Туре         |  |  |
|--|---|-----------------------------------|--------------|--|--|
|  | 5/1/17  | \$250,000                         | Digital      |  |  |
|  | 5/30/17                                       | \$250,000                         | Digital      |  |  |
|  | 7/31/17 and<br>8/22/17                        | \$1,000,000                       | Radio        |  |  |
|  | 8/9/17  | \$2,500,000                       | TV           |  |  |
|  | 8/15/17                                       | \$500,000                         | Digital      |  |  |
|  | 8/30/17                                       | N/A                               | Mail         |  |  |
|  | 9/12/17                                       | \$2,500,000                       | TV           |  |  |
|  | 9/19/17                                       | \$500,000                         | Digital      |  |  |
|  | 9/28/17                                       | N/A                               | Robocall     |  |  |
|  | 10/2/17                                       | N/A                               | Digital      |  |  |
|  | 10/5/17                                       | \$2,000,000                       | TV           |  |  |
|  | 10/11/17                                      | \$500,000                         | Digital      |  |  |
|  | 10/17/17                                      | \$600,000                         | Digital      |  |  |
|  | 10/24/17                                      | \$2,000,000                       | TV           |  |  |
|  | 11/3/17                                       | \$1,000,000                       | Radio        |  |  |
|  | 11/6/17                                       | \$1,000,000                       | Digital      |  |  |
|  | 11/28/17                                      | \$2,500,000                       | TV & Digital |  |  |
|  | Total   | \$17,100,000                      |              |  |  |
|  | *Buy included ads in Paulsen's MN-03 district |                                   |              |  |  |
| [Analysis of American Action Network Press Releases, May 2017-December 2 |   |                                   |              |  |  |



| <ul> <li>- including the US Chamber of Corto keep lawmakers on track." [CNN</li> <li>American Action Network Said In millions of millions of dollars are like lobbyists from industry groups exp</li> <li>Network said it will spend \$50 million campaigns against it." [NBC News</li> </ul>          | N, <u>12/20/17</u> ]<br><b>t Would Spend \$50 Million Pro</b><br>kely to be spent by both sides in<br>ected to descend on Capitol Hill.<br>ion promoting the plan, while pro  | moting The GOP Tax Plar<br>the tax fight, not to mention<br>The conservative America                                    | <b>1.</b> "Tens of<br>the swarm of<br>an Action |  |
|--|---|---|---|--|
| AMERICAN ACTION NETWORK HAD SUPPORTED PAULSEN IN THE PAST<br>AMERICAN ACTION NETWORK MADE \$400,000 IN OUTSIDE SPENDING TO<br>SUPPORT PAULSEN<br>Over His Career, Paulsen's Campaigns Were The Beneficiary Of \$524K Of Spending By The U.S.<br>Chamber, Koch Industries, And American Action Network: |   |   |   |  |
| TOTAL OUTSIDE SPENDING   | TOTAL CONTRIBUTIONS   | TOTAL OUTSIDE   | COMBINED  |  |
| FROM U.S. CHAMBER  | FROM KOCH INDUSTRIES  | SPENDING FROM AAN   | TOTAL   |  |
| \$50,000   | <u>\$74,000</u><br>cations, Accessed 12/14/17; FE   | <u>\$400,000</u>  | \$524,000                                       |  |
| Receipts, Accessed   |   |   | -   |  |
| Koch-Backed Americans For Pro<br>"Americans for Prosperity, a Koch-<br>advertising effort urging lawmakers<br>the number of tax brackets and elin<br>target 18 House members, includir<br>Paulsen (R-MN 03) who are all on<br><i>GFX: Special Interests Fund Rep</i>                                   | backed group, on Thursday ann<br>s to pass tax reform. The effort c<br>minates preferences for special<br>ng Reps. Peter Roskam (R-IL 06<br>the House's tax-writing panel." [ | ounced that it is launching<br>alls for reform that lowers rainterests. The first wave c<br>b), Carlos Curbelo (R-FL 26 | a six-figure<br>ates, reduces<br>if ads will    |  |
|  |   |   |   |  |

|                                | dreds Of Thousands In Career Co  |             |               |                       |
|--------------------------------|--|-------------|---------------|-----------------------|
|                                | ecurities & Investment, Commerc<br>ved contributions from special intere |             |               |                       |
|                                | Industry   | Total       |               | •                     |
|                                | Insurance  | \$1,119,    | 228           |                       |
|                                | Pharmaceuticals/Health<br>Products                                       | \$1,046,    | 829           |                       |
|                                | Securities & Investment  | \$803,      | 750           |                       |
|                                | Real Estate  | \$520,      | 359           |                       |
|                                | Commercial Banks   | \$493,      | 286           |                       |
|                                | Misc Finance   | \$387,      |               |                       |
|                                | Accountants  | \$328,      |               |                       |
|                                | Business Services  | \$308,      |               |                       |
|                                | Republican/Conservative  | e \$300,    | 740           |                       |
|                                | Lobbyists  | \$253,      | 645           |                       |
|                                | Health Services/HMOs   | \$222,      | 050           |                       |
| [Center fo                     | or Responsive Politics, Rep. Erik Pa                                     | iulsen, Top | o Industries, | 2007-2018]            |
|                                | AIGN AND LEADERSHIP PA<br>SOVER HIS CAREER                               | AC RECE     | EIVED OVI     | ER \$70,000 FROM      |
| Paulsen's Campaign Co<br>2008: | ommittee And Leadership PAC R  | eceived \$  | 74K From K    | Coch Industries Since |
|                                | RECIPIENT  | DATE        | AMOUNT        |                       |
|                                | -  | 30/2017     | \$2,000       |                       |
|                                | Friends of Erik Paulsen 3/3  | 31/2017     | \$2,500       |                       |
|                                | Friends of Erik Paulsen 3/3  | 31/2017     | \$2,500       |                       |
|                                |  |             |               |                       |

|                         |            | <b>*</b> • • • • • |
|-------------------------|------------|--------------------|
| Friends of Erik Paulsen | 6/8/2016   | \$2,000            |
| Friends of Erik Paulsen | 3/24/2016  | \$1,000            |
| Friends of Erik Paulsen | 3/9/2016   | \$500              |
| Friends of Erik Paulsen | 3/9/2016   | \$2,000            |
| ICE PAC                 | 12/08/2015 | \$4,000            |
| Friends of Erik Paulsen | 8/22/2015  | \$2,000            |
| ICE PAC                 | 6/28/2015  | \$1,000            |
| Friends of Erik Paulsen | 3/25/2015  | \$2,500            |
| ICE PAC                 | 6/30/2014  | \$5,000            |
| Friends of Erik Paulsen | 3/5/2014   | \$500              |
| ICE PAC                 | 12/31/2013 | \$4,000            |
| Friends of Erik Paulsen | 12/14/2013 | \$1,000            |
| Friends of Erik Paulsen | 9/30/2013  | -\$2,000           |
| Friends of Erik Paulsen | 9/30/2013  | \$2,000            |
| Friends of Erik Paulsen | 8/27/2013  | \$2,000            |
| Friends of Erik Paulsen | 6/30/2013  | \$1,500            |
| Friends of Erik Paulsen | 6/30/2013  | \$1,500            |
| ICE PAC                 | 6/10/2013  | \$1,000            |
| Friends of Erik Paulsen | 3/30/2013  | \$1,000            |
| Friends of Erik Paulsen | 3/3/2013   | \$2,500            |
| Friends of Erik Paulsen | 9/30/2012  | \$4,500            |
| ICE PAC                 | 8/17/12    | \$1,500            |
| Friends of Erik Paulsen | 7/31/2012  | \$500              |
| Friends of Erik Paulsen | 3/21/2012  | \$2,500            |
| Friends of Erik Paulsen | 8/26/2011  | \$1,000            |
| ICE PAC                 | 6/28/11    | \$1,000            |
| Friends of Erik Paulsen | 6/27/2011  | \$1,000            |
| Friends of Erik Paulsen | 6/17/2010  | \$1,500            |

|   |  | Friends of Erik Paulsen   | 2/3/2010  | \$1,000  |  |
|---|--|---|---|--|--|
|   |  | Friends of Erik Paulsen   | 12/20/2009  | \$1,500  |  |
|   |  | Friends of Erik Paulsen   | 6/29/2009   | \$1,000  |  |
|   |  | Friends of Erik Paulsen   | 9/2/2008  | \$5,000  |  |
|   |  | Friends of Erik Paulsen   | 9/2/2008  | \$2,500  |  |
|   |  | Friends of Erik Paulsen   | 8/6/2008  | \$2,500  |  |
|   |  | TOTAL   |   | \$74,000   |  |
|   | [Friends of Erik Pau   | Isen, Receipts, Accessed 10   | / <u>11/17</u> ; ICE PA   | C, Receipts,   | Accessed <u>10/11/17</u> ]   |
|   | PAULSEN RECEIVE  | D OVER \$250,00 FRON  | I LOBBYIST  | S OVER H   | IIS CAREER   |
|   | Amount: \$253,645" [Cente<br><u>1/5/18]</u>  | n Received \$253,645 From<br>er for Responsive Politics, Lo   |   |  |  |
| VO:Cut their taxes<br>GFX: PAULSEN ABOARD                         | VO:Cut their taxes   |   |   |  |  |
| WITH TAX BILL Cite: American Action Network                       | TAX REFORM WAS   | "A CLEAR WINDFALL   | FOR CORP  | ORATE AI   | MERICA"  |
| Press Releases, May 2017-<br>December 2017; Vote 637,<br>11.16.17 | Roll Of The Dice For []<br>corporate America and a r<br>be the centerpiece of his e<br>average middle-class fam<br>businesses and high earn<br>nearly 13 million tax filers<br>open-source economic mo | <b>Iouse Republican Tax Bill Is</b><br><b>Middle-Class Families.</b> " "T<br>roll of the dice for the middle-<br>economic agenda. Early proj<br>ily. But the typical cut could b<br>ers. More important, the myri<br>who earn \$100,000 a year or<br>odeling software TaxBrain." [ <b>1</b> | he House Rep<br>class families the<br>ections sugges<br>be relatively mo<br>ad changes in the<br>less, according<br>New York Time | ublican tax b<br>hat Presiden<br>t the bill wou<br>dest, compar<br>the code wou<br>g to prelimina<br>s, <u>11/2/17</u> ] | ill is a clear windfall for<br>t Trump promised would<br>ld cut taxes for an<br>red with the benefits for<br>uld actually raise taxes on<br>ary calculations using the |
|   | PAULSEN WAS CON<br>SUPPORT TAX REF   | ITINUOUSLY PRESSU   | RED BY DA   | RK MONE  | Y GROUP AAN TO   |
|   |  |   |   |  |  |

#### PAULSEN WAS SPECIFICALLY PRESSURED BY AAN THROUGH VARIOUS AD **CAMPAIGNS TO SUPPORT TAX REFORM IN 2017** Out Of 19 AAN Ad Buys From May Through December 2017, Paulsen's District Was Targeted In 17 Of Them. Ad buys included digital, robocalls, TV, radio, and mail, and represented total multi-district buy: Amount of Multi-Ad Buy Type District Buy\* 5/1/17 \$250,000 Digital \$250,000 5/30/17 Digital 7/31/17 and \$1,000,000 Radio 8/22/17 8/9/17 \$2,500,000 ΤV 8/15/17 \$500,000 Digital 8/30/17 N/A Mail ΤV 9/12/17 \$2,500,000 9/19/17 \$500,000 Digital 9/28/17 N/A Robocall N/A 10/2/17 Digital 10/5/17 ΤV \$2,000,000 10/11/17 \$500,000 Digital \$600,000 10/17/17 Digital \$2,000,000 10/24/17 ΤV \$1,000,000 11/3/17 Radio 11/6/17 \$1,000,000 Digital 11/28/17 \$2.500.000 TV & Digital \$17,100,000 Total \*Buy included ads in Paulsen's MN-03 district [Analysis of American Action Network Press Releases, May 2017-December 2017] AAN'S SISTER ORGANIZATION THREATENED TO TAKE AWAY FIELD SUPPORT FROM CANDIDATES THAT DID NOT VOTE TO THEIR LIKING

### AAN'S AFFILIATE CLF OPENED A FIELD OFFICE IN PAULSEN'S DISTRICT, AND SAID IT EXPECTED CANDIDATES TO VOTE THEIR WAY OR LOSE THEIR SUPPORT

AAN's Sister Organization, Congressional Leadership Fund, Opened Field Office To Campaign For Paulsen, Before Paulsen Or Any Democrats Opened Field Offices. "The next election is more than 15 months away, but the first campaign field office is already open and buzzing with activity in the politically high-priority Third Congressional District of Minnesota. It wasn't opened by any of the candidates. The Congressional Leadership Fund (CLF), a deep-pocketed national super PAC that has poured millions into Republican races already this year, recently opened a Minnesota outpost at a nondescript strip mall in southwest Bloomington. It's home base for teen volunteers who make calls and knock on doors across the district's suburban neighborhoods, urging voters to send U.S. Rep. Erik Paulsen back for a sixth term next year. Neither Paulsen nor any of the DFLers hoping to unseat him have opened campaign offices in the Third, which encompasses parts of Bloomington, Eden Prairie, Minnetonka, Edina, Brooklyn Park and other southwestern suburbs." [Star Tribune, 7/28/17]

• CLF Expected Their Candidates To Vote Their Way On Tough Issues, CLF Closed Its Office In A Representative's District After He Voted Against ACA Repeal. "CLF field offices tailor their pitches to individual districts, Bliss said. But super PACs don't offer unconditional support. The CLF expects its candidates to take tough votes on issues like health care. Paulsen voted to repeal the Affordable Health Care Act. When Iowa Republican Rep. David Young announced he would vote against the re-placement House health care bill, the CLF closed its office in his district." [Star Tribune, 7/28/17]

### GFX: PAULSEN ABOARD WITH TAX BILL

## PAULSEN COSPONSORED AND VOTED FOR THE TAX CUTS & JOBS ACT

**Paulsen Voted For The Tax Cuts And Jobs Act.** In November 2017, Paulsen voted for "Passage of the bill that would revise the federal income tax system by: lowering individual and corporate tax rates; consolidating the current seven tax income rates into four rates; eliminating the deduction for state and local income taxes; limiting certain deductions for property taxes and home mortgages; and creating a new system of taxing U.S. corporations with foreign subsidiaries. Specifically, it would eliminate personal exemptions and would nearly double the standard deduction. It would raise the child tax credit through 2022, repeal the alternative minimum tax, repeal the estate tax in 2025 and reduce the gift tax rate in 2025. It would establish a new top tax rate for pass-through business income and would modify tax credits related to energy production." The bill passed 227-205. [CQ, <u>11/16/17</u>; H.R. 1, Vote 637, <u>11/16/17</u>]

• Paulsen Was A Original Cosponsor Of The Tax Cuts And Jobs Act. On November 2, 2017, Paulsen cosponsored: "A bill to provide for reconciliation pursuant to title II of the concurrent resolution on the budget for fiscal year 2018." [CQ, H.R. 1, Cosponsored 11/2/17]

|   | Paulsen Voted To Adopt The Conference Report On The Tax Cuts and Jobs Act That Would Overhaul The Federal Income Tax System. In December 2017, Paulsen voted for: "Adoption of the conference report on the bill that would revise the federal income tax system by lowering the corporate tax rate from 35 percent to 21 percent; lowering individual tax rates through 2025; limiting state and local deductions to \$10,000 through 2025; decreasing the limit on deductible mortgage debt through 2025; and creating a new system of taxing U.S. corporations with foreign subsidiaries. Specifically, it would repeal personal exemptions and would roughly double the standard deduction through 2025. It would raise the child tax credit to \$2,000 through 2025, would repeal the alternative minimum tax for corporations and provide for broader exemptions to the tax for individuals through 2025. It would double individual exemptions to the estate tax and gift tax through 2025, and would establish a new top tax rate for 'pass-through' business income through 2025." The report was adopted by a vote of 227-203. [CQ, <u>12/19/17</u> ; H.R.1, Vote 692, <u>12/19/17</u> ] |  |  |  |  |
|---|--|--|--|--|--|
| VO: Raise taxes on<br>Minnesotans.<br>GFX: Rep. Eric Paulsen Voted<br>To Raise Taxes For Thousands<br>of Minnesota Families | VO: Raise taxes on Minnesotans. GFX: Rep. Eric Paulsen Voted To Raise Taxes For Thousands of Minnesota Families         BILL PAULSEN VOTED FOR COULD RAISE TAXES ON THOUSANDS OF MINNESOTA IN 2027   |  |  |  |  |
| <i>Cite:</i> Institute On Taxation And<br>Economic Policy, 12.19.17   | <b>Paulsen Voted For The Tax Cuts And Jobs Act.</b> In November 2017, Paulsen voted for "Passage of the bill that would revise the federal income tax system by: lowering individual and corporate tax rates; consolidating the current seven tax income rates into four rates; eliminating the deduction for state and local income taxes; limiting certain deductions for property taxes and home mortgages; and creating a new system of taxing U.S. corporations with foreign subsidiaries. Specifically, it would eliminate personal exemptions and would nearly double the standard deduction. It would raise the child tax credit through 2022, repeal the alternative minimum tax, repeal the estate tax in 2025 and reduce the gift tax rate in 2025. It would establish a new top tax rate for pass-through business income and would modify tax credits related to energy production." The bill passed 227-205. [CQ, <u>11/16/17</u> ; H.R. 1, Vote 637, <u>11/16/17</u> ]  |  |  |  |  |
|   | • Paulsen Was A Original Cosponsor Of The Tax Cuts And Jobs Act. On November 2, 2017, Paulsen cosponsored: "A bill to provide for reconciliation pursuant to title II of the concurrent resolution on the budget for fiscal year 2018." [CQ, H.R. 1, Cosponsored <u>11/2/17</u> ]  |  |  |  |  |
|   | • Under The Tax Cuts And Jobs Act, 138,720 Minnesotans In The Lowest 20% Income Bracket Were<br>Projected To Receive A Tax Hike In 2027, Compared To 57,850 Seeing No Change And 462,030<br>Receiving A Tax Cut. [Institute On Taxation And Economic Policy, Accessed <u>12/19/17</u> ]  |  |  |  |  |

|  | <ul> <li>Under The Tax Cuts And Jobs Act, 135,490 Minnesotans In The 20-40% Income Bracket Were<br/>Projected To Receive A Tax Hike In 2027, Compared To 27,360 Seeing No Change And 459,240<br/>Receiving A Tax Cut. [Institute On Taxation And Economic Policy, Accessed <u>12/19/17</u>]</li> <li>Under The Tax Cuts And Jobs Act, 198,730 Minnesotans In The 40-60% Income Bracket Were<br/>Projected To Receive A Tax Hike In 2027, Compared To 19,480 Seeing No Change And 390,040<br/>Receiving A Tax Cut. [Institute On Taxation And Economic Policy, Accessed <u>12/19/17</u>]</li> <li>Under The Tax Cuts And Jobs Act, 111,410 Minnesotans In The 60-80% Income Bracket Were<br/>Projected To Receive A Tax Hike In 2027, Compared To 2,740 Seeing No Change And 472,640<br/>Receiving A Tax Cut. [Institute On Taxation And Economic Policy, Accessed <u>12/19/17</u>]</li> <li>Under The Tax Cuts And Jobs Act, 105,900 Minnesotans In The 80-95% Income Bracket Were<br/>Projected To Receive A Tax Hike In 2027, Compared To 770 Seeing No Change And 310,820<br/>Receiving A Tax Cut. [Institute On Taxation And Economic Policy, Accessed <u>12/19/17</u>]</li> </ul> |
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| VO: Tell Erik Paulsen: Stop<br>selling out Minnesotans to Big<br>Money Donors<br><i>GFX: Call Rep. Erik Paulsen</i><br>202.225.6351<br><i>GFX: Tell Paulsen: Stop Selling</i><br>out Minnesotans<br><i>Disclaimer: Paid for by End</i><br><i>Citizens United.</i><br>www.endcitizensunited.org.Not<br>authorized by any candidate or<br>candidate's committee. |  |