

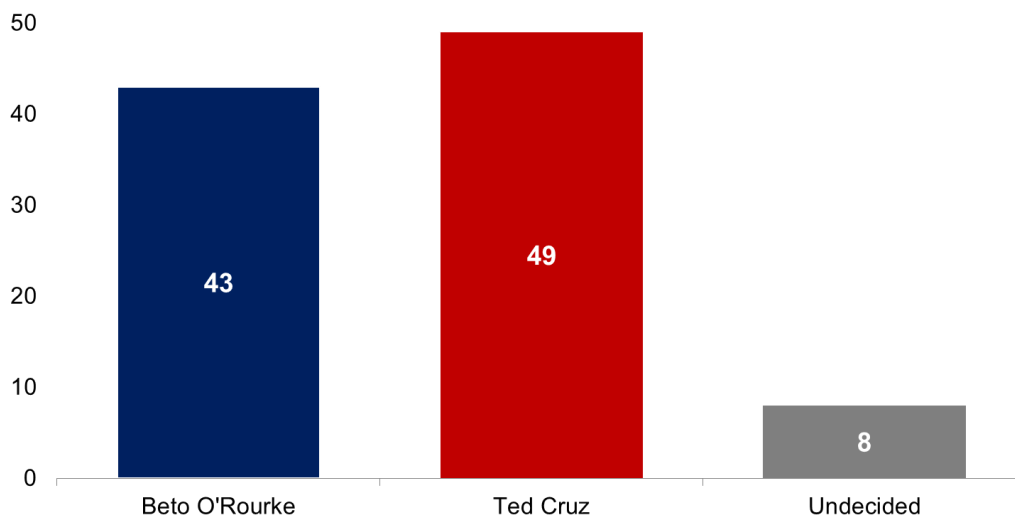
June 14, 2018

Beto O'Rourke in Close Race with Ted Cruz in the Texas Senate Race

To: Interested Parties

From: Greenberg Quinlan Rosner Research

A new poll commissioned by End Citizens United shows the Texas Senate race against Ted Cruz is competitive.¹ Beto O'Rourke trails Ted Cruz 43 to 49 percent, with 8 percent undecided. Most notably, Cruz fails to achieve majority support in what is typically seen as a conservative stronghold.



O'Rourke is not yet known to all Texans and these findings indicate he has room to grow his support as more voters become familiar with him. O'Rourke, who is running a reform campaign in which he is not taking corporate or special interests money, is viewed by those familiar with him as very different from the status quo in Washington and he is described as "honest," "transparent," and a "fresh face" who cares about average people.

¹ The memo reflects key findings from a statewide survey of 1000 likely 2018 voters, as well as two supplemental oversamples of n=60 likely voters in the Austin media market and n=60 in the San Antonio media market, conducted on behalf of End Citizens United from May 29-June 5, 2018. It carries a margin of error of 3.1 percent at a 95 percent confidence level.