

Normington Petts

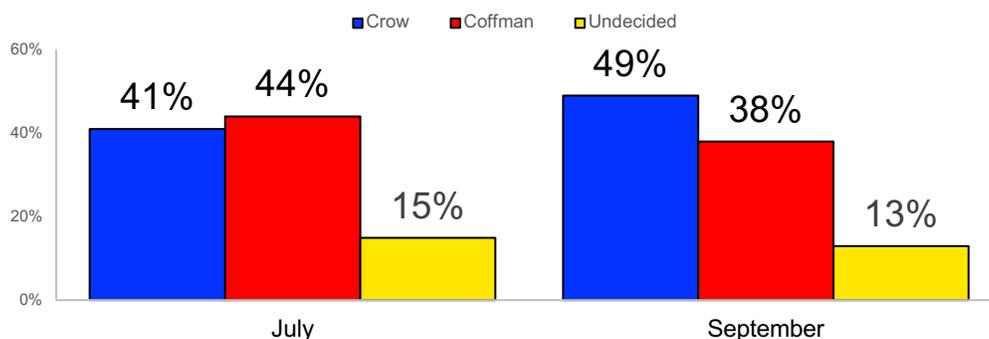
To: Interested Parties
From: Jill Normington
Date: September 27, 2018
RE: CO-06 Poll Results

The following is a summary of findings from a live interview telephone survey conducted among 400 likely voters in Colorado's Sixth Congressional District. Respondents were reached on both landlines and mobile phones. Interviews were conducted September 18-23, 2018. The sampling error for this survey is plus or minus 4.9 percentage points. Party identification: 34% Democrat, 35% Independent, 31% Republican.

Summary

- **Democratic challenger Jason Crow has pulled ahead of Incumbent Republican Congressman Mike Coffman.**
- **Core ratings of Coffman's political support are significantly lower.**
- **Negative perceptions that Coffman sides with his campaign donors and the special interests have increased.**

Since the first poll conducted in this district on behalf of End Citizens United in July, Jason Crow has opened up a significant lead over Mike Coffman. While Coffman was clearly vulnerable in the early summer, Crow has pulled into a significant lead. Importantly, Crow moved from trailing 35% to 39% among Independents to leading 44% to 27%.



Over those two months, Coffman's job rating as a Congressman plummeted from 50%-35% to 38%-44%, an 21-point net swing. Among Independents it swung a net 28 points. His favorable rating slid as well, dropping from 36%-32% in July to 29%-40% in September. Over that same span, Crow's favorable rating increased from 13%-10% to 33%-21%, including jumping to 30%-17% among Independents.

End Citizens United bought two weeks of broadcast television in September and executed a six-piece mail program in August and September targeted at swing voters that contrasted Coffman's campaign contributions from special interests and voting their way with Crow's refusal to take corporate special interest money. While ECU's was obviously not the only communication in the race, perceptions that Coffman sides with the special interests increased by five to seven points among Independents, especially Independent men.