



May 13, 2021

To: Interested Parties
Fr: End Citizens United/Let America Vote Action Fund
Re: Results from WV and AZ surveys

In April 2021, End Citizens United/Let America Vote Action fund commissioned Global Strategy Group and ALG Research to conduct surveys of registered voters in both West Virginia¹ and Arizona², testing responses to the For The People Act. Below, please find analysis of those results.

SUPPORT FOR THE BILL

- The For The People Act is extremely popular in both West Virginia and Arizona. In West Virginia, voters supported the bill by 79%. In Arizona, 84% of respondents supported the bill, with a remarkable 73% supporting it strongly.
- In both states, the bill remains broadly popular across the board—including with Republicans and Independents. In the red state of West Virginia, a full 76% of registered Republicans and 79% of registered Independents or unaffiliated voters support the For The People Act. In Arizona, the bill earned support from 78% of registered Republicans, and 81% of registered Independent or unaffiliated voters.
- The bill also performed strongly with all ideological subgroups. In West Virginia, the bill garnered 82% from moderates and 76% support from conservatives. In Arizona, the bill earned 89% support from moderate voters, 80% support from somewhat conservative voters and even 75% support with very conservative voters.
- The For The People Act was also a strong unifier among groups that do not traditionally lean towards Democrats. In West Virginia, voters without a college degree supported the bill 76%, with men without a college degree supporting it 74%. Men also supported the bill nearly just as much as women, 77% to 80%, and men aged 18-54 supported it 79%.
- In Arizona, the bill garnered 83% support with voters without a college degree overall (including 74% that strongly supported the bill) and 80% with men without

¹ Global Strategy Group conducted a live telephone survey of 600 registered voters in West Virginia from April 14-18, 2021. The margin of error at the 95% confidence level is +/- 4.0%. The margin of error on sub-samples is greater.

² ALG Research conducted a live telephone and text-to-web survey of 600 likely voters in Arizona in both English and Spanish. The margin of error at the 95% confidence level is +/- 4.0. The margin of error on sub-samples is greater.

a college degree. White men in Arizona supported the bill 80%. Even Arizonans who had voted for Trump in 2020 supported the bill 75%.

- The Democratic base is also almost universally supportive of the For The People Act, with 81% of West Virginia registered Democrats and 92% of Arizona registered Democrats supporting it.

KEY COMPONENTS

- Individual provisions of the For The People Act have overwhelming support among voters. In West Virginia, more than 8 in 10 voters (84%) support providing more transparency into lobbyist fundraising, and 77% support stopping billionaires from buying elections by limiting the influence of wealthy donors. Moreover, 85% of voters support ethics reform—ending self-dealing and waste of taxpayer dollars by making sure government officials follow iron-clad ethics rules that eliminate conflicts of interest between personal profit and policymaking.
- In Arizona, 90% of respondents supported the bill's ethics provisions, 89% supported transparency into lobbyist fundraising, and 86% supported prohibiting political candidates from benefiting from unlimited secret corporate money to boost their campaigns.
- Another top-testing provision in the bill was that it would modernize our voting system to ensure safe and accurate elections. This provision garnered 83% support in West Virginia and 86% in Arizona, including 71% strongly support in that state.

MESSAGING

- Messaging frames around reducing the influence of special interests and holding politicians accountable particularly resonated with voters. In both West Virginia and Arizona, voters responded strongly to a message about the influence of special interests due to money in politics (61% very convincing in WV, 63% very convincing in AZ) and about Washington being corrupt due to that special interest money and the solutions the bill presented to combat that corruption. (61% very convincing in WV, 64% very convincing in AZ).