



TO: Interested Parties  
FROM: Global Strategy Group  
DATE: September 23, 2022  
RE: **New Poll Shows Competitive Races for Attorney General and Secretary of State in Arizona**

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A poll of likely 2022 general election voters in Arizona shows close races for Attorney General and Secretary of State despite a partisan environment favorable for Republicans. Voters are turned off by the extremism of the Republican candidates in these down ballot races. Messaging on election misinformation and attacks on access to voting is potent when used against both candidates, making these clearly winnable races for Democrats Kris Mayes and Adrian Fontes.

#### KEY SURVEY FINDINGS:

- **Republicans have a partisan advantage.** Voters in Arizona are seven points more likely to self-identify as Republicans than Democrats (41% Democrat/48% Republican). Although President Biden won here in 2020, his favorability is well underwater at -14 (41% favorable/55% unfavorable), while Donald Trump is dead even (47% fav/47% unfav).
- **Democratic candidates for Attorney General and Secretary of State both outperform partisanship.** While candidates in the AG and SOS races all lesser known than those in top of the ticket races, Democrats do substantially better than expected based on the partisan environment alone. Democrat Kris Mayes and Abraham Hamadeh are in a dead heat in the race for AG (45% Mayes/45% Hamadeh) and Democrat Adrian Fontes has a small lead over Mark Finchem in the SOS race (46% Fontes/44% Finchem).
- **Both Democrats take solid leads following full simulated races.** In both races, voters separately heard positive statements about both candidates based on their own communications, a negative statement on each Democrat, and a short battery of hits against each Republican. After a simulation of the AG race, Kris Mayes takes a five-point lead (48% Mayes/43% Hamadeh) and Fontes leads by double-digits (51% Fontes/41% Finchem).
- **Election issues are critical hits on both Republican candidates that raise major concerns for voters.** Both Hamadeh and Finchem have substantial records of controversial or false statements regarding voting and elections, and voters are highly receptive to these – they are critical to driving the attack against each candidate. Hamadeh’s extremist remarks about limiting the eligibility to vote raise major doubts about him for 42% of voters, and Finchem’s plans for voter restrictions should he be elected raise major doubts for 41%.

#### ABOUT THIS POLL

Global Strategy Group conducted a survey of 800 likely November 2022 general election voters in Arizona from September 13-20, 2022. The margin of error at the 95% confidence level is +/- 3.5%. The margin of error on sub-samples is greater.