

I END CITIZENS UNITED

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Analysis of Small-Dollar Donations in Recent Elections

End Citizens United conducted an analysis of small-dollar donations in recent elections, with a focus on the 2018 and 2020 cycles.

In 2018 and 2020, among candidates who raised the most small-dollar donations (at least eight figures), 68% of donations went to candidates in races with a Cook PVI (Partisan Voting Index) score of less than or equal to 10.

2018 Cycle

- Democrats in races defined as top targets to flip or defend by the DCCC or NRCC raised a median of \$530,000 in small dollar donations.
- Members of the Progressive Caucus raised a median of \$85,000.
- Members of the Blue Dog Caucus raised a median of \$195,000.
- Republicans in the Freedom Caucus targeted races raised a median of \$219,000.
- Members of the full Freedom Caucus raised a median of \$78,000.

2020 Cycle

- Democrats in the 14 Senate races defined as "toss-up" or "leaning" raised \$412 million in small dollar donations. Democrats in the other 20 races raised \$95 million from small dollar donors, with 58% of that total going to Amy McGrath, a candidate in Kentucky.
- Incumbent Democrats in districts defined as top targets to flip or defend by the DCCC or NRCC raised a median \$745,000 in small dollar donations.

- Members of the Progressive Caucus raised a median of \$85,000.
- Members of the Blue Dog Caucus raised a median of \$46,000.
- Members of the New Democratic Coalition raised a median of \$145,000.
- Republicans in the Freedom Caucus' targeted races raised a median of \$480,000.
- Members of the full Freedom Caucus raised a median of \$130,000.

**Source of fundraising numbers from FEC.gov and Center for Responsive Politics, analyzed with assistance from ActBlue*

**The Cook PVI measures how each district performs at the presidential level compared to the nation as a whole*

**DCCC/NRCC targets include Red-to-Blue, Frontline, Patriot Program, and Young Guns*